Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

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PAGE 01 PARIS 23680 280010Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W
----------110102 282019Z /46
R 271705Z JUL 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 5391

UNCLAS PARIS 23680

E.O. 11652: N/A
TAGS: BEXP, BTRA FR
SUBJECT: FOREIGN BUYER PROGRAM: NATIONAL OFFICE PRODUCTS ASSOCIATION SHOW AND CONVENTION, MCCORMICK PLACE, CHICAGO, ILLINOIS, OCTOBER 4-8, 1978.

REF. STATE 159613

1. ADVANCE COPIES OF LIST OF EXHIBITORS AT NOPA INTERESTED IN MEETING FOREIGN VISITORS RECEIVED. REPRESENTS SUPERB PROMOTION TOOL IN FRANCE SINCE VERY FEW OF FIRMS LISTED ARE AT PRESENT REPRESENTED IN MARKET.

2. FRENCH ASSOCIATION OF OFFICE EQUIPMENT IMPORTERS IS PREPARED TO DISTRIBUTE LIST TO ITS MEMBERS. FOR THIS PURPOSE 150 COPIES OF LIST IS NEEDED.

3. AN ADDITIONAL THOUSAND COPIES CAN BE UTILIZED IN CONNECTION WITH THE CAMPAIGN BUSINESS EQUIPMENT IN THE FY 1979 CCP.

4. EFFORTS TO ORGANIZE A FBT FOR NOPA WERE NOT SUCCESSFUL DESPITE EFFORTS BY THE EMBASSY COMMERCIAL SECTION AND THE US TRAVEL SERVICE. THE MAIN FRENCH EXHIBITION OF OFFICE EQUIPMENT TAKES PLACE SEPTEMBER 20-29 JUST BEFORE NOPA AND THIS WAS A MAJOR FACTOR
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INHIBITING PROMOTION OF A FOREIGN BUYERS TRIP.
HARTMAN.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PARIS23680
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780310-0824
Format: TEL
From: PARIS
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780714/aaaaalmr.tel
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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TAGS: BEXP, BTRA, FR
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